



Transactional Giving

Family Helping Family

Transactional Giving is a simple but important way to support KW Cares! Once enrolled, you can automatically make a contribution with each of your closed transactions, thereby making a huge impact on our KW Family.

Why Give?

KW Cares exists to support Keller Williams associates and their dependent family members during times of unexpected hardship, including medical crises, natural disasters, and other life-changing events.

Each year, Transactional Giving makes up about 70% of the revenue for our organization, making this a critical lifeline for so many of our KW Family. By participating in this program, you help ensure that assistance is available when our associates need it most.

The Power of Giving Together

A small contribution from a single transaction, combined with the generosity of fellow associates, creates an extraordinary impact. Through these collective gifts, KW Cares provides millions of dollars in assistance each year to members of our KW family. These grants not only offer critical financial relief during times of hardship, but also provide something just as valuable—hope for those facing life's most challenging circumstances.

How Do I Sign Up?

Either complete the Transactional Giving enrollment form and select your contribution amount, or scan the QR code below to learn how to sign up in Command.

That's it! Your gift will automatically be processed with each closing.





KW Cares Donation Authorization

Support your community with every closing

Please return this form to your Market Center Administrator.

Select your donation amount per transaction:

☐ \$500 ☐ \$250 ☐ \$100
☐ \$75 ☐ \$50 ☐ \$25 ☐ \$10
Other: \$ _____ Percentage: _____ %

Agent Name: _____

Agent Email: _____

Agent Phone Number: _____

Market Center: _____

I authorize the Keller Williams Market Center listed above to deduct the selected amount from my commission for each closed transaction as a donation to KW Cares. This authorization is effective immediately for all future closings initiated after the date of signing.

System Integration Consent: I further consent to my Market Center Administrator (MCA) or designated Market Center leadership entering this recurring deduction into the KW Command system on my behalf to facilitate transactional giving.

Modification and Revocation: This authorization remains in effect until I provide written notice to my Market Center Administrator (MCA) to modify or revoke it.

Signature: _____ Date: _____

Acknowledgements:

Tax Exemption: KW Cares is a recognized 501(c)(3) tax-exempt organization.

Donations may be tax-deductible.

Please consult your independent tax professional regarding your specific situation.

Privacy: I understand the contact information provided above may be shared with KW Cares for the purpose of issuing end-of-year tax receipts.