

#1

Flamingo Flocking

Are you wondering what a Flamingo Flocking fundraiser is? Envision an entire “flock” of plastic pink flamingos in someone’s yard! After the pink flamingos have been placed, it is described as having been flocked.

The homeowner is left with a flyer (free template provided) that describes the reason they have been flocked (in support of our great cause!). The flyer will include instructions on how the recipient can make a donation to the cause and choose the next family to be flocked. If the homeowner does not want to participate by donating, the flock is removed at a later date at no charge.



#2

Apple Watch or Strava Challenge

Bring your KW Family or community together with a virtual fitness challenge. In a fitness challenge, you can invite people to hit a daily step goal, complete a running challenge, tackle an indoor cycling course, or enjoy an independent hike. These types of challenges are trackable through an Apple Watch or the Strava app. After the challenge, their results can be sent and they can see how they rank in the leaderboard.



#3

Date Night Auction

Contact a restaurant, hotel, or spa to collaborate on a date night fundraiser. Before the event, contact local businesses in which your donors have shown an interest. Highlight to them the incredible marketing opportunity they will receive from this event.

The event can be hosted online or in person. If you host your auction online, you can link to the businesses’ websites on your event page to entice donors. In addition, you have the potential to expand your reach and garner more bids as a result.

If you host your event in person, you have additional opportunities to raise money through merchandise, food, or drink sales at the event, educate supporters on your recurring giving program, strengthen donor relationships, and more.



#4

Silent Auction

When launching a silent auction, we recommend you first form a committee of volunteers who can solicit their contacts for auction items. Once this is done, you can host the event virtually or in person.

By shifting this event to virtual, it becomes more accessible to your audience. Promote the auction items in an email blast and on social media to engage attendees, then take advantage of the opportunity to ask for additional donations throughout the event.

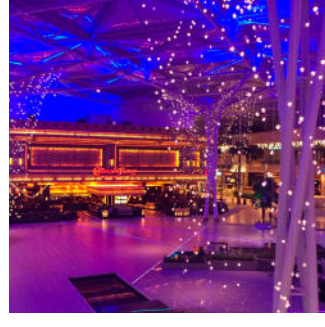


#5

Gala

It’s likely you’ve attended a Gala, as they are one of the most common types of charity fundraisers. And for good reason! These events bring together tables of like-minded individuals with generous hearts to support a great cause while enjoying food, drinks, and entertainment.

While at a gala, attendees can be given multiple opportunities to learn more about your organization, better understand your impact, and donate. You can leverage partnerships to help offset costs—and be sure to double down on promotion leading up to your event to build a case for why supporters should offer their support.



#6

Pancake Breakfast

Recruit a team of passionate volunteers to serve up breakfast in support of your nonprofit. As the pancakes stack up, so will the donations! Advertise your event weeks in advance to give donors enough time to plan ahead. Be sure to email and post on social media to keep the event top of mind.

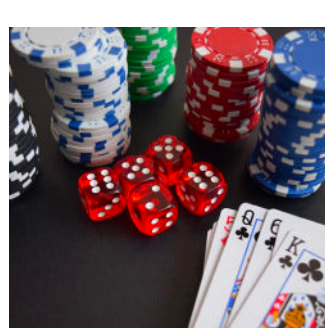
Donors could purchase a ticket to your all-you-can-eat breakfast event, or you ask supporters simply to donate in exchange for a hot meal once they arrive.



#7

Casino Night

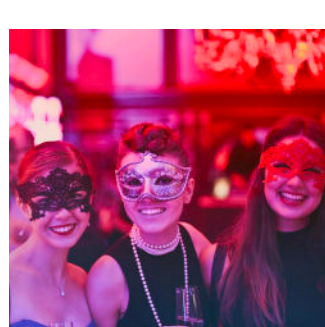
Invite guests to an interactive casino night, complete with games, drinks, and food. You can make it as formal or casual as you’d like. Donors can give to participate or could donate certain amounts in exchange for entries into a grand prize raffle at the close of the evening. Prizes like gift cards to nice restaurants in your area or free tickets to your next event are both great options.



#8

Murder Mystery Party

See who can piece all of the clues together to solve the mystery at this classic fundraising event. Attendees can reserve their spot in the game with a flat registration fee, but be sure to remind them to invite friends and family members to join the fun. Spice things up by encouraging attendees to dress in costume, or even consider adding a costume contest element to get donors excited.

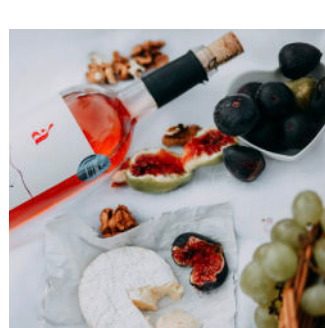


#9

Wine Tasting

Wine and dine your community of supporters with an invitation to a vino night fundraising event. Ask local spots to donate a bottle in exchange for marketing—or host your event at a local spot that will contribute a portion of their proceeds to your organization.

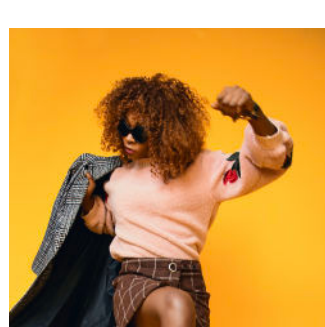
Consider hiring a sommelier to teach attendees how to properly taste each wine. You could also collect a gift basket of fine wines and complementary foods to auction at the event.



#10

Fashion Show

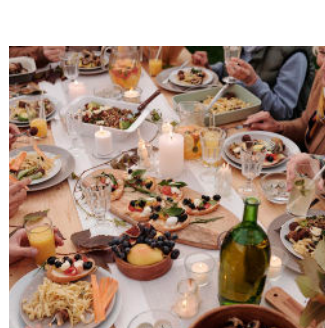
Launch an unforgettable fashion runway experience! Consider partnering with a local venue and sell tickets to your exclusive event. Invite participants to create their own masterpieces or reach out to local boutiques for donated outfits. You can also ask makeup artists to lend their services and recruit community members to assist day-of to ensure everything runs smoothly.



#11

Host a Spirit Night at a Local Restaurant

One of the simplest options is a locally spirit night. The key is to hold functions often—even monthly—and alternate the day of the week. That way, if a family can’t make it to one spirit night, they can attend another. You’re not obligated to use a chain restaurant since many locally owned establishments are more than willing to host a spirit night for you. Just ask! It is a great way for them to invigorate a slow night. Consider Chipotle, In-N-Out Burger, or Spring Creek BBQ.



#12

Movie Night

Everyone loves a movie night! You can go as big or small as you like. If you hold the screening indoors with a white sheet and borrowed projector, you can save on the cost of renting a movie theater. Or you can go all out by hiring a company to provide the event and host the movie outdoors in a park or athletic field. You can charge an entry fee and provide a concession stand with movie snacks, or even sell package deals ahead of time that include a bag of popcorn or candy.

Want to raise even more? Create a VIP section that can be raffled off. The winner gets prime seating, blankets or cushions laid out, and snacks at the start of the movie.

