



# KW Cares is a Resource for KW Associates & Immediate Family Members

## Our culture of caring is based on *family helping family*

We are so glad you are part of the KW family! KW Cares serves Keller Williams associates and their qualifying family members during times of hardship due to sudden emergency to ensure that everyone in our KW family feels supported, safe and valued. If you, or an immediate family member, is in financial need due to any of the below, or other sudden emergencies, please contact your Market Center Leadership to discuss the grant application process.

**For example, some of the needs we are able to help with are: stroke, cancer, heart attack, accidents, emergency surgery, medical disabilities, assistive technologies, sudden loss of immediate family, natural disaster relief, and other emergency situations.**

Here is how KW Cares grants have been distributed historically.

### Life-Altering Events

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The majority of KW Cares grants are awarded to assist with the out-of-pocket expenses for life-altering events. Our team is available to serve KW associates and their qualifying family members in times of need.



### Natural Disasters

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We step in swiftly during natural disasters, working alongside Regions and Market Centers, distributing funds in response to immediate needs in the aftermath of hurricanes, wildfires, flooding and other forms of natural disasters.



To learn more about KW Cares grants, visit:  
<https://www.kwcares.org/apply-for-a-grant/>